



### **Brandon Implements CivioReady® Mass Notification Solution**

*Service Enables Multi-Channel Distribution of Urgent and Routine Citizen Communications*

Brandon, MS – 2021 - The City of Brandon has partnered with CivioReady to implement its mass notification solution. Available from CivioPlus, a leader in integrated technology for local government, the CivioReady solution will allow the community to issue urgent notifications, emergency instructions, warnings, and routine communications to subscribed citizens via email, text message, and voicemail alert, to keep citizens safe and informed. In the event of a local emergency, citizens subscribed to CivioReady will benefit from immediate, actionable information and instructions sent via their preferred notification channel.

CivioReady is part of the CivioPlus Platform of local government technology solutions designed exclusively for the public sector.

"CivioPlus is built on designing innovative solutions for local governments," said Ryan Smith, CivioPlus Platform Product Director. "We continually invest in our products, such as CivioReady, to strengthen and transform the way local governments sense and communicate with their citizens and are proud to partner with Brandon to help them accomplish their public safety goals."

#### **About CivioPlus**

CivioPlus delivers technology solutions that enable local governments to optimize the experience they deliver when interacting with citizens. Over 4,000 local governments use our solutions when serving their 250 million citizens. We deliver the industry's first and only Civic Experience Platform. It enables local governments to drive more revenue, operate more efficiently, and generate positive recognition for the many services they provide every day. For more information, visit [www.civioplus.com](http://www.civioplus.com)